

**A JOB WELL DONE**

*How Britain's Covid strategy defied the critics*



**BREXIT DONE!**  
Let's seize the opportunities for Kent

# KENT Resident

A VOICE FOR KENT PEOPLE

**SUPER KENT  
WORDSEARCH**

W H I T S T A B L E Y  
G R K R F L D M E F Y  
S R M W T T A E S B F  
R G A I H R F S F N  
V G S E V E N  
N E T A C

**LOCAL ELECTION SPECIAL**

**If you want  
to build a  
community  
ask local people,  
NOT developers**

KCC'S CONSERVATIVE LEADER  
ROGER GOUGH ON MAKING SURE  
THE QUIET MAJORITY ARE HEARD  
ON HOUSEBUILDING.



**FREE  
16 PAGE  
MAGAZINE**

**MEET**

**POLICE & CRIME COMMISSIONER**

**MATTHEW  
SCOTT**

**"Residents don't want gimmicks.  
They want more police on the street.  
That's what I've delivered."**



**Conservative Kent  
on May 6th**

# “RUNNING KCC ISN'T ABOUT PROTESTS, POLITICS AND PULLING DOWN STATUES

AS KENT GOES TO THE POLLS ON MAY 6TH, KCC'S CONSERVATIVE LEADER, ROGER GOUGH, TELLS US WHY THESE ELECTIONS ARE A TURNING POINT FOR KENT.

All elections are important but the ones being held on May 6th matter more than most. Deciding who runs County Hall and sets a direction for Kent Police are crucial decisions.

Get them wrong and you could find that many of the services and places you take for granted are lost forever.

An increasing number seem to want to shout, protest, demonstrate and sometimes bully their inflexible views on to the political agenda. Some might think that defacing statues, bringing town centres to a halt or disrupting the lives of ordinary people are what politics is all about.

I don't.



# IT'S ABOUT LISTENING TO TAXPAYERS AND DELIVERING THE SERVICES THEY WANT”

I never forget my job is to stand up for the quiet, sensible majority of ordinary Kent taxpayers who pay for services and expect us to deliver them.

The authentic face of Kent has been revealed during this Covid crisis and I am proud of the role that KCC played. Your county council is an enormous force for good - we look after the vulnerable, enrich the skills and education of the young and provide care to the elderly.

For me, leading KCC is about jobs, skills, apprenticeships, community safety, defending the green belt, working towards a greener economy and delivering great public services.

It also means giving neighbourhoods a voice on local housing, which too often seems a 'David vs Goliath' battle between developers and local people.

When development does happen, our **INFRASTRUCTURE FIRST** policy means that schools, GP surgeries, open spaces and transport links are planned **BEFORE** housing.

Promises are easy. Making things happen is the hard part.

Today, as Britain emerges from this awful pandemic and Kent seeks to make the most from Brexit, the choice facing local residents on May 6th couldn't be more important.

Kent needs common sense Conservative leadership at County Hall and Kent Police HQ.

**KCC AND POLICE & CRIME COMMISSIONER ELECTIONS TAKE PLACE ON MAY 6TH.**

**PLEASE DON'T LEAVE THE FUTURE OF OUR GREAT COUNTY TO CHANCE.**

**VOTE CONSERVATIVE IN PERSON OR BY POST.**

**ROGER GOUGH  
CONSERVATIVE  
LEADER OF KCC**



# Conservative Kent on May 6th



# LISTENING TO LOCAL PEOPLE IS THE WAY TO KEEP KENT GREEN

A GREENER FUTURE MEANS WORKING WITH COMMUNITIES, NOT AGAINST THEM.

LESS THAN  
**1%**  
OF KENT'S  
WASTE GOES  
TO LANDFILL

GIVING A  
BIGGER VOICE TO  
LOCAL PEOPLE ON  
**HOUSING  
PLANS**

DON'T THROW AWAY

**A GREAT  
GREEN**

CONSERVATIVE COUNCIL

**CO<sub>2</sub>**  
NEUTRAL

SOLAR AND LED  
IN MORE THAN 100  
KENT SCHOOLS

**LIGHT FANTASTIC**  
WE'VE CONVERTED  
MORE THAN 120,000  
STREET LIGHTS TO LED

TOO MANY politicians *talk-the-talk* on green policies but **Conservative Kent** is actually getting things done. Kent now has one of the most efficient waste recycling and disposal services in the country, regularly sending less than 1% of waste to landfill.

It's part of a serious journey towards a carbon neutral KCC that seeks to work **WITH** local communities rather than impose unrealistic policies or demands. Kent's approach is to **HELP** families lead greener, more sustainable lives, not limit their freedoms.

So, while senior Green Party politicians in Parliament suggest a ludicrous 6.30pm curfew for half the population, we're cracking on with a **REAL** plan to reduce energy, save resources and help the planet. When you next see a Kent roadside meadow, new LED streetlights, more schools harnessing sustainable energy, new tree planting and even a pioneering initiative to protect the vital bee population, just remember

**IT'S NOT GREEN, IT'S BLUE.**

**KENT'S  
PLAN  
BEE**

**WE'RE  
PLANTING  
NEW TREES  
ACROSS  
KENT**

**ROADSIDE  
MEADOWS**

## A BIGGER VOICE FOR RESIDENTS ON HOUSEBUILDING

All governments face a demand for housing. Tony Blair promised to build 200,000 houses a year, Gordon Brown upped the target and Jeremy Corbyn raised the stakes again by promising 150,000 state funded homes alone.

They all miss the point. It's not just about **HOW MANY** homes you build. It's **WHERE**.

It's time to **LISTEN** to local people.

Some communities welcome the growth and regeneration that comes with new housebuilding, but where a community says '*enough is enough*' their voice should be heard.

We believe in spreading housing growth far more widely, and fairly, around the country.

In 2020, KCC successfully fought against a centralised UK housing algorithm that took far too little notice of local opinions. We campaigned against it and they listened.

When development happens schools, GP surgeries, open spaces and transport links **MUST** be planned **BEFORE** housing.

That's our policy. We call it **INFRASTRUCTURE FIRST**.

**INFRASTRUCTURE FIRST**



# A JAB WELL DONE

KCC HAS BEEN SUPPORTING THE NHS, COVID HEROES, KENT RESIDENTS AND LOCAL BUSINESSES SINCE THE PANDEMIC BEGAN.

 Conservative Kent

**IN A CRISIS,  
TRUE LEADERS  
DON'T CARP  
& CRITICISE.  
THEY FOCUS  
ON FINDING  
A SOLUTION.**

Last spring, as Britain responded to the first Covid outbreak, there were plenty of politicians happy to criticise from the sidelines and even score a political point or two.

Kate Green, Labour Education Spokesperson, telling party activists they should not *'let a good crisis go to waste'* was a particularly tasteless milestone.

They claimed, of course, that Britain's Covid response was 'falling behind' places like Germany.

What's now clear is that far from lagging **behind** other countries, Britain had correctly recognised the importance of vaccine in tackling this appalling global virus. Today, Britain's vaccine roll-out is one of the most admired in the world.

One German newspaper headline speaks for the whole of Europe - *'Dear Britain, We envy you'*.

It's the same story here in Kent.

By the time Britain entered lockdown in March 2020, **Conservative Kent** had already mobilised a range of support services to help the residents and businesses of the county. KCC's online and 24 hour helpline, *Kent Together* opened its doors last March and remains open today. Millions of pounds have been channelled to businesses and households.

**Conservative Kent** has been at the forefront of this County's response.

The NHS, care providers, keyworkers and volunteers are the **REAL** heroes of this pandemic but KCC has played its part too. Kent can be proud of what it has done.

Leadership isn't about hindsight, it's about making the right decision at the right time.

25 MILLION  
VACCINATED  
IN 100 DAYS



£10M  
HELPING HANDS  
FOR VULNERABLE  
FAMILIES

£3M  
TO SUPPORT  
KENT'S SMALLER  
BUSINESSES

NHS  
700,000+  
VACCINATED  
IN KENT

£6M  
COUNCIL TAX  
HARDSHIP  
FUND

£5M  
PPE SUPPLIED  
TO SOCIAL  
CARERS



**"Dear Britain, We envy you!"**  
That's how one European newspaper described Britain's vaccine rollout.



# MEET MATTHEW SCOTT

**IN JUST 5 YEARS, ONE LOCAL MAN FROM A POLICING FAMILY HAS STEERED KENT POLICE TO A RECORD NUMBER OF NEW OFFICERS, CUT CRIME AND SET A CLEAR VISION FOR LOCAL POLICING.**

**IT'S NOT DECENT, LAW ABIDING PEOPLE WHO SHOULD BE WORRIED ABOUT GOING OUT.**

**IT'S CRIMINALS.**



**POLICE LINE**



**Conservative Kent**

## MATTHEW SCOTT A REAL VISION FOR REAL POLICING

**WHEN MATTHEW SCOTT** walked into Kent Police's Maidstone HQ as the newly elected Police and Crime Commissioner five years ago, one of his first tasks was to repair the damage done by some of his predecessor's decisions which had, in the words of the Chairman of the local Police Federation, turned Kent Police into *"something of a laughing stock"*.

Coming from a policing family, Matthew is acutely aware of the challenges that police officers and staff face in the course of their duty and knew they deserved better.

*"Anyone with police in the family hears about the assaults and incidents that they have been involved with in their careers,"* Matthew says. *"It's what drives me to make sure Kent Police have everything they need to stay safe and get the job done. PR stunts don't help."*

*"I also had to re-focus priorities to meet the expectations of taxpayers and ensure that everybody has a voice in the criminal justice system."*

Matthew halted the reduction of police and PCSO numbers and set about funding new ones. *"You don't stop*



*crime with PR stunts. You do it by returning to the basic principle that honest residents expect to see criminals apprehended. That means recruiting more police officers and being clear about what Kent residents want them to do."*

*"So far, we've recruited an extra 665 officers and started to see the benefit. Crime is falling, the police are more visible and we are getting anti-social behaviour under control."*

Matthew is now advising a number of national policing projects but Kent remains his focus. *"I get involved in things that really matter to me like mental health and making sure police budgets are well spent but serving the people of Kent and making sure officers and the victims of crime feel supported is my first priority."*

Matthew balances his busy work commitments and family life with his wife and 2 children at their Kent home.

He says, *"As a parent, I want Kent to be the safest possible place to be. There are always going to be a few bad people but there's far more good ones about. Police officers need to be respected and set free to do what residents want them to do."*

# MATTHEW SCOTT

“**KENT RESIDENTS KNOW THAT HAVING MORE POLICE OFFICERS ON THE STREETS IS THE KEY TO TACKLING CRIME. SO DO I.**

That's why I have taken full advantage of Boris Johnson's promise to recruit 20,000 more Police and made sure Kent was first in the queue. We've now got 665 extra police officers with another 145 arriving in 2021.

Kent Police now has more officers than at any point in its history.

It's making a huge difference already. We've been able to establish a crime squad that's cut burglary and robbery and expanded the 'County Line' and Gangs Team to drive drugs and weapons off our streets.

I've boosted rural policing, road safety teams and expanded the number of town centre beat officers. You know they work and so do I.

I've cut the average time it takes to answer your 101 calls by 70% and focused PCSO numbers to tackle anti-social behaviour. I also know that for

victims there's no such thing as a *low level* crime. They all matter.

I've funded the return of the police cadet units across Kent and Medway for those aged 13 to 17, as well as other programmes focused on young people. Mental health provision has always been a personal priority for me and this pandemic has spurred me on to do even more. Kent needs it.

I am also determined that Kent taxpayers don't pick up the bill for national priorities and have secured millions of pounds of extra support for Brexit preparations, tackling violence, supporting victims and managing traffic to our ports.” *Matthew*

**Matthew Scott's predecessor presided over a series of morale-sapping disasters and demonstrated exactly why your choice for Police and Crime Commissioner matters. Kent's got a good PPC. Don't let him go!**



**IN LESS THAN 5 YEARS, MATTHEW SCOTT HAS EARNED A BIG REPUTATION IN NATIONAL POLICING.**

**WHY? BECAUSE HE'S NOT INTERESTED IN 'GIMMICKS OR PR'. HE IS DELIVERING WHAT RESIDENTS WANT.**

Policing in Kent has made real progress over the last five years, thanks to the efforts of Kent Police and Crime Commissioner, Matthew Scott.

The message is that your choice of PCC matters.

His six-point plan for Kent will see even more police hired and set free to meet the needs of our county's residents, businesses and visitors.

“I'm not interested in fashionable policing. My fingerprints are on a plan that prioritises what Kent residents want.”

Some opposition politicians seem to forget that the police are the 'good men and women' in our society. They need support, a clear vision, less red-tape and the freedom to tackle crime at every level. That's what my 6 priorities are about.

- ✓ Recruit **another** 300 police officers and ensure they are active in our urban and rural areas
- ✓ Work with residents, businesses and communities to prevent and reduce crime and anti-social behaviour
- ✓ Expand the popular police cadets scheme for young people and bring back schools officers
- ✓ Make Kent's roads safe for everyone
- ✓ Boost the support available for all victims of crime and abuse
- ✓ Get drugs and weapons off our streets by targeting gangs and county lines



**Matthew Scott for PCC**  
Conservative on May 6th





# A MILLION ACTS OF KINDNESS WHEN KENT NEEDED IT MOST

SOME OF THE PARTIES IN THIS ELECTION JUST DON'T GET IT.

STRATEGIES AND RED-TAPE DON'T MAKE COMMUNITIES GREAT.

PEOPLE DO.

 Conservative Kent



## CONSERVATIVE KENT COMMITS £MILLIONS TO LIBRARIES, WARDENS, YOUTH WORK, SOCIAL CARE, THE ARTS AND SO MUCH MORE.

IT'S NOT A COST. IT'S AN INVESTMENT.

**EVEN THOUGH** this dreadful pandemic isn't fully over, one thing is already clear - communities across Kent have responded magnificently.

We weren't surprised.

When you support, fund and work with communities as much as **Conservative Kent** does there's no mistaking their strength, resilience and generosity.

It's why KCC commits tens of millions of pounds to everything from youth work, subsidised bus travel, sports, the arts, footpaths, country parks and community safety.

We also take on some of the most important responsibilities of all - looking after vulnerable adults, children and the elderly.

And whilst some councils responded to digital competition with hasty

library closures years ago, we're working with local communities to find new and innovative ways to reshape the network to make sure Kent families have access to great services.

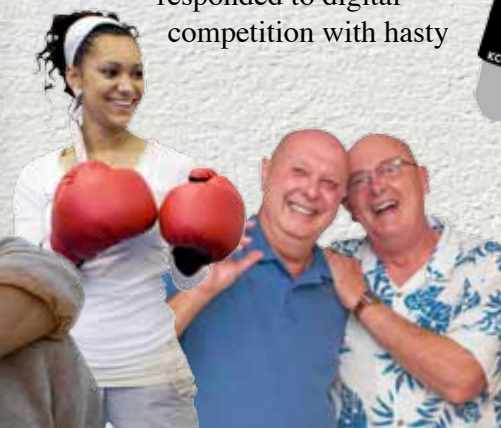
Our network of KCC community wardens across Kent might work for US but they are responsible to YOU.

**Some of our opponents just don't get it.** You can't switch community spirit on-and-off with *here today, gone tomorrow* gimmicks. You have to invest in communities all year round.

Tune into any council meeting and the chances are you will hear a lot of our opponents talking endlessly about reports, strategies and action plans.

Brilliant communities aren't built by red-tape and paperwork.

They are built by great people ... and a great council.





# BREXIT'S DONE

**'LEAVER' OR  
'REMAINDER', IT'S  
TIME TO UNITE  
AND RECOGNISE  
THAT THIS IS**

**OPPORTUNITY  
KENT**

SHOP LOCAL  
TO BOOST KENT  
BUSINESSES

LET'S INVEST IN  
KENT IDEAS  
AND RESEARCH

LET'S SUPPORT OUR  
LOCAL PRODUCERS

Thanks for  
SHOPPING  
LOCAL

LET'S UP-SKILL  
KENT'S YOUNG  
PEOPLE

LET'S INVEST IN  
BRITISH JOBS

LET'S TRADE  
FREELY WITH  
THE WORLD

## WHY DO SOME POLITICAL PARTIES FIND IT SO HARD TO BE PROUD OF OUR COUNTRY AND ITS ACHIEVEMENTS?

NO ONE can deny that Britain's exit from the EU turned out to be a long drawn out affair. Sadly, it gave too many sneering politicians and celebrities time to fill the airwaves with dire predictions of impending disaster, chaos and disruption.

As it happens, Brexit has all gone much smoother than some predicted - or perhaps hoped. The doomsayers have gone rather quiet.

There were honourable reasons to vote *Leave* or *Remain* but one thing is clear, **Britain has now left the EU** and whilst the noisy political bandwagon has moved on to find something else to complain about, everyone who cares about Britain will want us to make the most of our new global status.

We call it **OPPORTUNITY KENT**.

Some political parties won't admit it, but Britain remains one of the most influential and important nations on earth. Some will always search for things to sneer or complain about but, in truth, Great Britain *is* great.

It always has been. It is now.

**Conservative Kent** worked tirelessly to prepare for Brexit and it has paid dividends. Now, we must seize this moment to make life better for families, young people, the elderly, entrepreneurs, creatives, innovators and all those who make up our community and economy.

Our aim is simple. We BELIEVE in this country and want to ensure that everyone benefits from a modern, safe and prosperous county.

It means backing Kent business, shopping local and investing in Kent innovation. It means training, up-skilling and employing young people. It means investing in LOCAL jobs and promoting our county to the world.

If you believe in Britain too, please support us on May 6th.



**Conservative Kent**



# SUPER KENT WORDSEARCH

There  
are

20

to  
find

W	H	I	T	S	T	A	B	L	E	Y	E	B	Y	F	R
G	R	K	R	F	L	D	M	E	F	Y	E	I	N	A	S
S	R	M	W	T	T	A	E	S	B	P	I	F	Y	V	I
R	G	A	I	H	R	F	S	F	N	T	I	N	X	E	T
M	E	C	V	G	S	E	V	E	N	O	A	K	S	R	T
D	V	V	A	E	N	E	T	A	G	S	M	A	R	S	I
P	R	T	O	E	S	D	A	R	T	F	O	R	D	H	N
Q	E	O	G	D	M	E	H	X	S	N	K	K	E	A	G
V	H	N	F	M	G	C	N	H	L	N	T	O	H	M	B
V	U	Y	Q	H	I	Y	E	D	A	Z	Q	O	T	Q	O
D	R	Z	O	W	S	E	L	T	E	Y	W	R	Y	I	U
V	O	B	D	F	R	A	A	Z	D	N	X	B	H	D	R
S	H	N	E	N	O	T	S	D	I	A	M	N	M	G	N
N	A	T	E	N	T	E	R	D	E	N	C	A	Z	I	E
S	M	S	S	R	I	A	T	S	D	A	O	R	B	O	G
B	S	F	O	L	K	E	S	T	O	N	E	C	O	Q	Y

Can you find the names of Kent place names hidden in the wordsearch grid?  
Look for them forwards, backwards and diagonally. If you get stuck, you'll  
find the solution at [www.kentconservatives.org.uk](http://www.kentconservatives.org.uk). Good luck!



## Conservative Kent

on May 6th